

Thank You For Support

TOGETHER FOR A CLEANER FUTURE, ENVIRONMENT, COMMUNITY, AND YOU

ECOLINK 2025 IMPACT REPORT

 **ECOLINK.**



we are
neutral

LETTER FROM THE CEO

Growing up in and around Pittsburgh, PA, Fred Rogers, or Mr. Rogers as many knew him, made a H-U-G-E impact on my life. I embrace two of Mr. Rogers' life lessons, personally and professionally. Both guide my vocation:

1. Try your best to make goodness attractive. That's one of the toughest assignments you'll ever be given.
2. Look for the helpers. You will always find people who are helping. Don't just look for the helpers, **be a helper**, and a source of comfort.

Following the 1987 Montreal Protocol, Ecolink was established in 1991 to promote 'clean ideas for industry' with environmentally preferred alternatives to ozone depleting chemicals (ODCs) especially chlorofluorocarbons (CFCs) for cleaning applications associated with maintenance, repair and overhaul (MRO) of critical infrastructure and equipment managed and operated by industry and government agencies. I joined Ecolink in 1999, where I found the helpers who try their best to make goodness attractive.

For more than 34 years, Ecolink has helped our industrial chemical clients navigate disruption as the result of economic, societal, environmental, political, regulatory, or technological changes. In the face of uncertainty, one cannot combat disruption if they are overwhelmed by the distractions of the most impactful in the years ahead: 1) demographics; 2) globalization; 3) climate; and 4) technology. The World Health Organization has identified climate change, including heatflation, as the biggest health threat facing humanity, causing disruptions to supply chains, affecting food security, and making some regions at increasingly at high risk for habitation.

Ecolink continues to help in 3 ways: thinking and linking outside the bottle.

1. Design & commercialize low[er] impact products to your health & safety and our environment; i.e., (hydrofluorocarbon) HFC-free, low VOC, VOC-exempt (Volatile Organic Compounds)
2. Operate debt-free and do more good as a Public Benefits Corporation (Certified B Corp), pledging 1% (minimum) of annual revenue for the planet, carbon neutrality through carbon offsets
3. Technological innovation and adoption, both the opportunities (AI, connective infrastructure and devices) and threats (cybersecurity).

Our employees, business partners and our families thank YOU for your help and linking UP, one bottle at a time.

HELLO & THANK YOU FROM OUR TEAM!



HANNAH FRISCH
Marketing Manager



BRANDON PELISSERO
CEO



MADDY PELISSERO
Creative Director



TODD BAILEY
Operations Manager



HISHMA PATEL
Accounting Manager



TOMAS FERNANDEZ
International Business Development

OUR YEAR AT A GLANCE

Revamped Ecolink.com for Modern Accessibility

Upgrading speed, usability,
& compliance to deliver a
seamless experience.

Launched the Caring Chemicals Initiative

Turning everyday purchases
into meaningful impact.



Recertified as a Certified B Corporation

Continuing our commitment to
people, planet & performance.

Achieved Carbon Neutral Operations

Reducing emissions in 2024 and
offsetting what remains in 2025.

DIGITAL IMPACT

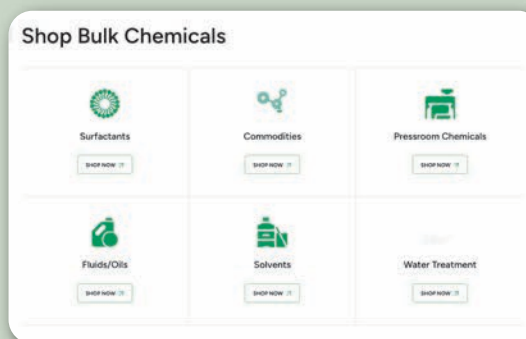
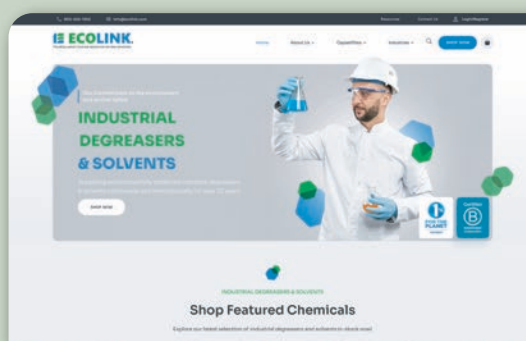
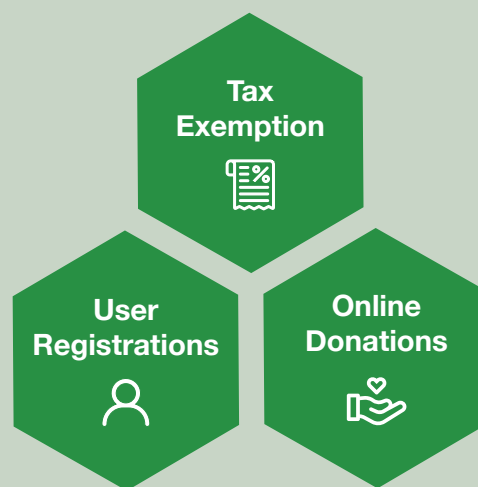
Ecolink Site Redesign

In 2025, we relaunched our flagship website with a complete makeover to create a faster, more accessible experience for every customer—past, present, and future. The redesign introduces user registration, tax exemption options where applicable, and simplified navigation to make shopping easier.

We also added new ways for customers to make an impact. With our updated payment system, you can now donate to supported non-profits at checkout or with every purchase, turning everyday transactions into meaningful contributions.

BulkChemicals2Go

We introduced our bulk chemical discount sub-brand in 2020 to help you save on large orders. In 2025, we've relaunched the site with a fresh design, flexible shipping options, and the ability to make online donations. This platform is dedicated to deliver the best pricing available on-line for 4+ drum orders AND community impact. Thanks to customers like you, we're expanding digitally and supporting more causes with every purchase.



ECOLINK DIGITAL ACCESSIBILITY WEBSITE FEATURES:

User  Registrartion

**Tax Exempt
Check Out**
(when approved)

**Access to
product and
shipping
discounts
all-year-round.**



**Ship-Your-Own
Carrier Feature**

(\$180 fee for LTL Freight
& \$60 for FedEx to
arrange own carrier)



**Accessibility
features
available.**





CARING CHEMICALS INITIATIVE

In 2025, Ecolink introduced the **Caring Chemicals Initiative**, expanding our partnership with PIE (Purpose in Expenses), a 1% for the Planet Member, and the Care Camps Foundation, a 1% for the Planet Environmental Partner. Together, we're helping fund pediatric oncology camps that give children with cancer the chance to enjoy the outdoors, connect with peers, and create joyful memories.



With every e-commerce checkout and credit card order, Ecolink donates a portion of sales to nonprofit partners, including the Care Camps Foundation. Donations are generated through purchases, optional contributions at checkout, and our QR code for direct giving. Every chemical purchase, online or offline, helps support care, connection, and community.

To learn more about the Care Camps Foundation or make a donation, click or scan the QR code below.

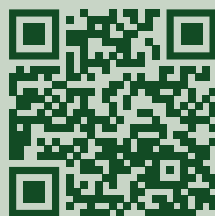
"We are so grateful to Ecolink supporting our mission to give joy, hope and healing to children with cancer and their families!"

GWYNN SULLIVAN

Care Camps Foundation's Executive Director



CARING CHEMICALS



DONATION LINK
FOR USA



DONATION LINK
FOR CANADA

**We have
donated
\$10K+
to Care Camps since 2024.**



OUR IMPACT SCORE



Our score has gone up 6.4 points since our last recertification! We certified with an 82.7 in 2022 to 89.1 points in 2025. The median score for ordinary businesses who complete the assessment is currently 50.9.



B CORPORATION RE-CERTIFICATION

In 2022, Ecolink became a Certified B Corporation with support from our partner, Profitable Purpose Consulting. This certification reflects our ongoing dedication to environmental stewardship, worker safety, and purpose-driven profit.

In 2025, we officially re-certified as a B Corporation, reaffirming our commitment to responsible business practices.



“This year, we have really put our focus into doing more good in every chemical purchase. We have been fostering meaningful relationships with community groups that support local and national communities where people need help the most. Our B Corp re-certification this year elevates our commitment to always striving to do better business by impacting those around us!”

HANNAH FRISCH
Ecolink B Keeper

1% FOR THE PLANET ENVIRONMENTAL PARTNERS

In 2024, we completed our process for becoming a 1% for the Planet Member, committing 1% of our annual revenue to support environmental organizations that create measurable, local impact.

In 2025, we completed certification again and supported three organizations in achieving their own 1% for the Planet

Environmental Partner status. By guiding them through the application and approval process, we helped open new donation channels and connections within the 1% network, expanding their capacity for long-term impact.

Learn more about all the environmental partners we support below!

Global Village Project (GA)

GVP is an innovative middle school dedicated to serving refugee girls who have experienced interrupted schooling. Through a holistic curriculum, mentorship, and community engagement, the organization empowers students to rebuild confidence, continue their education, and thrive as future leaders in their new communities.



B Local Georgia (GA)

B Local Georgia unites Certified B Corporations and purpose-driven businesses to promote an inclusive, sustainable economy. Through collaboration, events, and shared learning, it helps companies amplify positive impact on people and the planet.



Friends of Refugees (GA)

Friends of Refugees is a nonprofit organization that creates pathways for refugee families to rebuild their lives through education, employment, and community support. By providing access to resources and fostering connections, the organization helps individuals and families achieve stability, independence, and belonging in their new home.



Care Camps Foundation (M, Ontario, & Canada)

Care Camps Foundation is a national nonprofit that funds medically supervised pediatric oncology camps across the U.S. and Canada, bringing the healing power of community and the outdoors to children with cancer and their families. Anchored by its mission to inspire joy, hope, and healing, the foundation partners with the outdoor industry, KOA campground owners, and generous supporters to ensure quality and accredited camp experiences.



The Watersmith Guild (PA)

The Watersmith Guild unites art, science, and adventure to promote watershed stewardship and environmental education. Through creative programs such as river cleanups, filmmaking, and outdoor exploration, the Guild connects youth—especially those from underserved communities—to their local waterways and inspires lasting care for the environment.



JOIN US IN DONATING TO OUR 1%PARTNERS



ECOLINK'S CARBON NEUTRALITY

In 2025, Ecolink embarked on the path to Carbon Neutrality and we have successfully off-set all 2024 Ecolink emissions. This move was made in tandem with our B Corp re-certification and to improve our overall carbon footprint.

Currently, every order and associated emissions throughout 2025 includes carbon off sets.

IN 2024 WE PRODUCED 213.82 TCO₂E

Offsetting 213.82 metric tons of CO₂e per year is equivalent to:



49.90

vehicles taken off the road for one year.



44.60

homes' electricity use for one year.



3,536

tree saplings grown for ten years.

IMPACT BY NUMBERS 2025

**Donations:
\$50k+**

**2 ADA
Accessible
Compliant
Websites**
with improved UX.

OUR INTERNS



5

**INTERNS
ACROSS THE
UNITED STATES**



**3 Website
Launches**

Ecolink Website Relaunch

ChemFreeCanada
(English & French)

BulkChemicals2Go



20 26 GOALS



Advancing digital
accessibility and
global reach for
our customers.

Expanding the
LinkUp Club
program to
deepen customer
engagement.

Driving
continued
progress toward
full CMMC
certification.

Let's Keep Building a Sustainable Future Together

At Ecolink, our progress is powered by connection. Every partnership, order and conversation brings us more opportunities to provide more efficient solutions to improve the future of businesses and impacting communities around us.

We deeply value your partnership and hope to continue supporting your business with chemical solutions that make a positive impact. Stay connected with us, join our mailing list or reach out to our team. Together, we can drive meaningful change across every industry and community we serve ... one bottle at a time. Thank you!

Connect with us at ecolink.com/contact or email marketing@ecolink.com.